

BESPOKE GALLERY
453 West 17th Street
New York, New York 10011

What a Woman Wants: Photographs by Reuben Cox

January 7 - 29, 2005

Reception for the artist: Friday, January 7, 2005 from 6:00-8:00 p.m.

Bespoke Gallery is pleased to present What a Woman Wants, a series of large-format color photographs by Reuben Cox. A reception will be held on Friday, January 7 from 6 p.m. to 8:30 p.m.

Cox's images of drag and trans subjects were taken with a large-format field camera in New York, New Orleans, Memphis, and Nashville in 2004. These photographs mark the first solo exhibition of Cox's work.

"The photographs", Cox states, "are about you (and me) and address issues of desire -- perhaps not the desire to wear sequins, but the desire to be happy, quit a bad job, or make a declaration of love". Photographed in or near their homes, the subjects were met online, at bars, or were introduced to Cox by other subjects. Cox's photographs respectfully and honestly convey the subjects' unique self-identity, while also encouraging the viewer to engage in an honest and non-intrusive exploration of the subject, the role of self-image, performance, character, environment, and choice in both modern drag and transgender culture and American society.

Born in Highlands, North Carolina in 1972, Reuben was educated at The North Carolina School for Science and Math and The Cooper Union. His work is included in collections of The Ogden Museum, The New Orleans Museum of Art, The Center for Documentary Studies, The Alice Austen House Museum, and Howard Stein's Cameraworks. Cox's work has been included in numerous group shows and publications and he was a finalist for the discovery prize and this year's Rencontres Arles festival, Arles, France.